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PENNINGTON SEED ACQUIRES ASP RESEARCH FROM DLF-TRIFOLIUM

Deepens Proprietary Grass Seed Portfolio

*Strengthens Leading Research & Technology Capabilities for Future Seed Development
No effect on DLF-TRIFOLIUM Group's commercial platform in North America*

Madison, GA USA and Roskilde, Denmark, March 29, 2007 – Pennington Seed, INC. today announced that it has acquired ASP Research, based in Oregon, from DLF-TRIFOLIUM Group for an undisclosed amount.

ASP Research is a leading developer and breeder of turf grass for both consumer and professional use in North America. ASP Research combines internally developed genetic technology with partnerships with major universities to create proprietary, durable, environmentally friendly grasses.

“ASP Research is a leading innovator in the breeding and development of high technology grass seed varieties,” commented Ronnie Stapp, Executive Vice President of Pennington Seed. “The acquisition further strengthens Pennington’s proprietary grass seed portfolio and expands our research and technology capabilities. We will combine these competencies with the production and marketing expertise of Pennington Seed to provide superior, innovative grass seed varieties for both the consumer and professional markets.”

“DLF-TRIFOLIUM Group operates, through our fully owned subsidiary DLF International Seeds, based in Oregon, an advanced and highly successful grass research activity as an integral part of our worldwide grass research and development efforts,” commented Truels Damsgaard, CEO of DLF-TRIFOLIUM Group. “The sale of ASP Research is a divesture of excess research capacity that we took over as part of our acquisition of the Advanta grass seed business. DLF-TRIFOLIUM Group is a world market leader within cool-season clover and grasses and we will continue to develop and market innovative products and solutions within all applications of grass seed across the world.”

In conjunction with the transaction the parties have agreed to explore possible opportunities of a deepened commercial relationship.

About Pennington Seed

Pennington Seed, INC. a Central Garden and Pet company, is a leading marketer and producer of numerous mixtures and blends of cool and warm season turf grass for both the residential and professional markets. These products are marketed under the Pennington, Tournament Quality, MasterTurf, Rebel and Palmer’s Pride brand names. Pennington Seed is the largest packager of grass seed in the world. Pennington Seed is also a leading manufacturer and distributor of lawn, garden, turf care, forage grasses, wildlife and bird seed products. Pennington Seed was founded in 1945 by Brooks Pennington, Sr. For more information, visit www.penningtonseed.com.

About DLF-TRIFOLIUM Group

DLF-TRIFOLIUM Group, based in the Kingdom of Denmark, is a vertically integrated seeds group with activities in research, production and distribution of cool-season clovers and grasses directed to all applications; for agricultural, professional and private consumer uses. DLF-TRIFOLIUM Group is the world market leader with an estimated market share of more than 20 percent of the global market and operates its own distribution companies in all major seed consuming parts of the world.

DLF-TRIFOLIUM is controlled by Danish seed growers and employs more than 800 people on a full time basis. For more information, visit www.dlf.com.

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