

2008 Prices held for a further 3 months!

GreenTek dealers will be aware that we undertook not to increase our prices until April 1st this year. We are pleased that our dealers have used this to good effect to kick start sales early in the season.

In order to give you continued sales leverage we are now undertaking not to raise our prices for a further 3 months, until July 1st. This gives you a huge opportunity to promote the GreenTek range at this key time of year, and if you require the loan of any demonstration equipment, please do not hesitate to ask us.

Remember – a demonstration is the proven way to maximise your chance of a sale.

Prodana wins this month's Top Distributor award



Prodana of Denmark were the top performing GreenTek European Distributor during March, and have won the Prize of a pair of Praktica 10 x 50 binoculars. The fact that the UK pound is now very weak is now giving all our European distributors a huge buying advantage. Distributors who are using this to run special price promotions on the GreenTek range are proving great success.

GreenTek

NEW EUROPEAN MARKETING CAMPAIGN

The new 2009 GreenTek catalogue is about to be mailed to all golf clubs in Europe, and our European Distributors have been busy translating letters for us to send with it.

The particular focus this year is on helping clubs to provide a better golfing experience for their members. In the current economic situation, members are carefully considering how good an experience they can get for their money, and some are moving to other clubs.

The GreenTek range includes equipment that gives them the ability to do extra operations on the course that they have not been able to do before.

This catalogue focuses on Low-Cost equipment that will bring a distinct improvement to the course for a small expense. This is a message that all GreenTek distributors need to push hard this year to turn the economic situation in their favour.