

## Grass Breeding & New Facilities Strengthen Seed Business

2008 promises to be an important year for DLF Trifolium with significant expansion and development plans coming to fruition both in terms of production, research and development. As part of the global grass breeding organisation, DLF Trifolium A/S, the UK subsidiary has the opportunity to carry out its own grass trials on home grounds with an experienced team responsible for new opportunities, headed up by Chris Taylor.

Chris has over 30 years of breeding experience with some highly rated amenity varieties included in his portfolio. Now in charge of all trialling activity for the UK's leading grass seed company, he is based at Hailes Farm, Didbrook, near Cheltenham. He has been recently joined by Tony Strickland, who worked for DLF previously.

Breeding grasses for UK conditions is the main objective for Chris with overall responsibility for 5000 plots within 40 acres of land dedicated to amenity varieties. In order to complement this significant appointment for DLF, proposals have been accepted by the planning authorities, to build new trials facilities including offices and machinery storage at Hailes Farm, for the trials and plant breeding department.

This building will, when completed, become the main location for all trials functions in the UK including personnel, equipment, grass trials and additionally, demonstration areas of amenity. The new trial facilities will be completed by summer 2008.

In addition to these changes, there are other significant developments within the UK business. Excavation work started on 18th June 2007 at Thorn Farm, Head Office as the first phase of extending the warehouses by approximately 10,000 square feet.

An important element of the new building has been the installation of "roller racking" which will significantly increase the quantity of finished goods that can be stored. Once the construction has been completed, by February 2008, the packing lines will be re-organised to be accommodated in one area with a direct link to the new warehouse.

These two developments are further significant investments by DLF Trifolium in the business which emphasises its commitment to creating the best, most effective and competitive seed business serving the UK market.

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